



**PETROLEUM
HISTORY
SOCIETY**

ARCHIVES

Newsletter of the Petroleum History Society

April 2004; Volume XV, Number 4

P.H.S. Lunch and Learn – April 21, 2004

Speaker: Shawn Howard

Advisor - External Relations West, ExxonMobil Canada and Imperial Oil Limited

**“People, Politics and Property:
A look at the issues Imperial Oil is dealing with in Lynnview Ridge”**

How would you feel in a meeting with 400 angry people who refuse to listen to anything you have to say? How would you like to manage an issue where no one trusts your organization, regulators and health officials? How would you manage a highly emotional issue where purported claims concerning people's homes and health are front and centre? Come find out how Imperial Oil responded to soil sample results from Lynnview Ridge (a southeast Calgary residential community), which has been in the headlines for almost three years. Shawn Howard will outline the real issues in Lynnview Ridge, how Imperial has managed this issue and how they dealt with the City of Calgary, the Calgary Health Region and local and national media.

Mr. Shawn Howard is based in Calgary and supports each of his employers' upstream and downstream operations in Western Canada. Mr. Howard graduated from the University of Calgary in 1996. Prior to working in the energy industry, Shawn was a Legislative Assistant for Jim Silye, Member of Parliament for Calgary Centre. Shawn has worked in the energy industry for the past six years. He is one of the company's spokesmen and specialized in public consultation, media relations, crisis communications and emergency response. He is a member of the Calgary chapter of the Canadian Public Relations Society. In addition to his full-time work, he is also an advisor to local federal politicians and is involved in a number of community initiatives.

TIME: Please Arrive 11:45 a.m., Luncheon begins at noon, Wednesday, April 21, 2004.
PLACE: Fairmont Palliser Hotel (133 - 9th Avenue S.W.) – Leduc Room (check marquee).
COST: Members \$25.00 and Guests \$30.00 (most welcome)

**R.S.V.P. if you wish to attend to: Clint Tippett, 691-4274 or
clinton.tippett@shell.ca by noon Monday, April 19**

Please watch for
the return of our
normal
comprehensive
format with the
next issue.

Archives is published approximately 6 times a year by the Petroleum History Society for Society members. Back issues are archived on our website at:

www.petroleumhistory.ca

Contacts: info@petroleumhistory.ca

President Clint Tippett – clinton.tippett@shell.ca 691-4274

Secretary Peter Savage - p2savage@telus.net 249-3532