

ARCHIVES

Newsletter of the Petroleum History Society

January 2008; Volume XIX, Number 1

P.H.S. Lunch and Learn Meeting – Wednesday, January 23, 2008

Back to the Future: The Canadian Petroleum Discovery Centre

by Norm Haines, Consultant

This month we are pleased to bring you Norm Haines who has been a key player in the expansion and re-development of the Leduc-Devon Oilfield Historical Society's interpretive or "discovery" centre outside Devon, Alberta. These initiatives have been facilitated by a strong fundraising effort involving industry, government, local municipalities, industry veterans and the general public and have led to the creation of this world-class petroleum educational and conference complex on the southwestern outskirts of Edmonton. Please come out and hear about how it happened and where it's going.

Norman Haines has been the fund development advisor to the Leduc Devon Oilfield Historical Society since 1999. Working with the Society he has created several fund development programs and created Project Discovery, a campaign to raise \$6.4 million to expand the Centre in size and exhibits. Prior to creating Haines Elliott Marketing Services Inc., Norman spent 25 years in the media business. His final role in 1983 was that of President of Voice of the Prairies Limited (CFCN Radio). Today, Norman consults to other businesses and not-for-profits taking his extensive management and fund-raising experience and creating strategies and solutions to his meet the clients individual needs.

TIME: 12 noon, Wednesday, January 23, 2008. NOTE NEW LOCATION

PLACE: Telus Conference Room, Saddledome – Calgary Stampede Grounds (refer to p. 4)

COST: Members \$25.00 and Guests \$30.00 (most welcome) (cash or cheque only)

R.S.V.P. if you wish to attend to: Clint Tippett, 691-4274 or clinton.tippett@shell.com by noon Monday, January 21

Individuals who indicate that they will be attending but do not materialize will be considered "no shows" and will be invoiced for the cost of the luncheon. Individuals who do not R.S.V.P. cannot be assured of seating.

Access to the Telus Conference Centre, where the luncheon is being held, is via the north doors or what is known as the "Avison Young Entrance". Signs will show the way once you are in. If you are coming by C-train, get off at the Victoria Park stop and walk east along the +15 level through the Roundup Centre and past the Corral. Descend to street level and loop around the north side of the Saddledome to gain entrance. The front doors of the Saddledome are locked at this time of day and you won't be able to get in that way. If you are driving, come in via 14th Ave S.E. and then 5 St. S.E. and park in what is labeled Lot A directly north (above) of the Saddledome on the map above. Parking is free at this time of day. Do not enter the main lots to the west of the Saddledome, as you have to pay to get in there.

THE PETROLEUM HISTORY SOCIETY THE BULL WHEEL



Next Board Meeting: The Board will meet January 17 at the Glenbow Museum and Archives. Thanks to Treasurer Doug Cass and the Glenbow for their hospitality.

Volunteers: We are always on the lookout for people with the energy and dedication to help us grow and to undertake projects on the Society's behalf. Please contact Clint Tippett (691-4274), Doug Cass (268-4203) or Hugh Leiper (249-0707) if you would like to get involved.

Next Luncheons: We are seeking speakers and interesting subjects. If you are considering making a presentation, please contact Clint Tippett, President P.H.S., at 691-4274.

Canadian Centre for Energy Information: The P.H.S. has a "Content, Marketing and Traffic Partnership" with the Centre. This arrangement is an expression of the mutually beneficial cooperation that exists between our two organizations. Please see www.centreforenergy.com for more details. Of particular interest to our members is their on-line historical volume "Evolution of Canada's Oil and Gas Industry" that can be downloaded free of charge.



www.centreforenergy.com

Recorded Luncheon Presentations: Several of our recent luncheon speakers have been kind enough to allow the recording of their talks and/or have provided us with the Powerpoint slides they have used. This is the case for Dr. Clark's talk on sulphur and Gordon Dainard's recent recollections on the evolution of the Encana freehold land base. Please consult our website.

Glenbow Museum and Archives: The Glenbow has undergone a change in its top management as former CEO and president Michael Robinson has left the fold to pursue other opportunities, apparently including running in the next federal election. Jeffrey Spalding, who has arrived in Calgary after spending five years with the Art Gallery of Nova Scotia, has succeeded him. This is a return for Jeffery as he worked as the Glenbow's curator of art in the late 1970's and early 1980's.

Canadian Drilling Rig Museum: The museum, based in Selkirk, Ontario near the shores of Lake Erie, received the 2005 Preservation Award from your Society. Their program for public involvement and support is called "Friends of the Rig" with suggested individual annual donations of \$25.00. This includes a newsletter with updates on the latest Museum activities. If you are interested, they can be contacted at rig@canadiandrillingrigmuseum.com.

Texas Toilet Starts Gushing Oil - Woman returns to crude-covered home: In February 2004 The Associated Press reported that a Texas woman had struck oil – or that it may have struck her. Leila Tourneau returned from work to find crude oil covering her home's floors and spilling from the toilets, bathtub and sinks. Experts have told her that the oil kind of "burped up". Longview city crews and representatives from Basa Research, which owns some of the wells in the area, were trying to find the source of the oil. Local station KLTV reported one theory is that the house may have been built on an abandoned well that wasn't properly plugged.

Passings:

Lou Stevens: Lou passed away on November 29, 2007. He was born in Danville, Illinois and was known as "Red", as a young man. His education was interrupted by service in the U.S. Marines during the Second World War. Following the war he returned to the University of Chicago, earning a degree in Electrical Engineering, and began working for Shell Oil. This was the beginning of a long and successful career in the oil patch as a Geophysicist and Executive. A true pioneer of the Canadian oil industry, Lou came to southern Alberta with Shell in 1949 as Party Chief and Observer on the first Shell seismic crew in Western Canada. Despite, as he often recalled, being shocked by the cold temperatures, he fell in love with Calgary and the area, and made the decision to make the city home for himself and his family. Lou left Shell after seventeen years to join Central Del-Rio Oil, which soon merged with Canadian Pacific Oil and Gas to become PanCanadian Petroleum. There Lou served as Chief Geophysicist, moved to London for several years as U.K. Exploration Manager, and returned to Calgary as the U.S. Operations Manager. In the late seventies he joined Amerada-Hess in Calgary as V.P. Exploration. Throughout his career in Calgary, Lou was very active with the C.S.E.G., and he especially enjoyed the annual Doodlebug Golf Tournament.

Ron Bullen: Ron was killed in an airplane crash on October 26, 2007. He was born in Calgary and was raised on a farm in the Peace River country. He graduated from the University of Alberta in Electrical Engineering. His greatest achievement was the founding and growth of Calgary-based Fracmaster. According to Valerie Fortney's article about him in the November 3 Calgary Herald, it was through Fracmaster that "his genius truly shined". He built that company into a leading oilfield service firm in the 1960's and 1970's and created the first joint venture between a Soviet state oil company and a western company. After leaving Fracmaster in 1992, he returned to Russia and sold more than \$200 million worth of oilfield equipment. In 1980 he flew a 737 filled with fellow industry leaders into Ottawa to protest the National Energy Program.

Petroleum History Institute: The Institute is a U.S.-based organization with a mandate similar to that of our Petroleum History Society but a somewhat different approach in that they hold annual symposia on different topics and produce an annual journal. The PHI is involved in organizing the sessions in Ontario this coming May and although their website doesn't yet contain any details of this event, P.H.S. Director Bob Bott is involved in coordinating the Canadian side of the events that co-incide with the 150th anniversary of the Canadian Oil Industry.

Archives is published approximately six times a year by the Petroleum History Society for Society members.

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PENGROWTH SADDLEDOME PARKING **AREA MAP** BOW RIVER 10 ST. 5TH AVE CALGARY 9TH AVE. S.W. 200 11TH AVE. S.W. 5 ST 12TH AVE. S.W. MacDONALD BRIDGE AVE. S.W. 17TH AVE. S.W. HE OF THE MALL WACLEODIRAL **ONSITE MAP** <u> 14TH</u> AVE.<u>S</u> LOT B LOT A LOTE 5.5] **PENGROWTH** LOT E