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*Newsletter of the Petroleum History Society*

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**P.H.S. Lunch and Learn Meeting – Wednesday, June 15, 2011**

**The Oil Sands – Securing Canada's Energy Future**

by Eric P. Newell, Business Executive

Eric Newell is a retired Alberta business executive with a stellar history of corporate leadership and achievement, as well as an exemplary record of service to industry and community. Mr. Newell served Syncrude Canada Ltd. for 14 years as the company's Chief Executive Officer (1989-2003) and for nine years as Chairman (1994-2003). He also served as President from 1989 to 1997. Under his leadership, Syncrude, which is the world's largest producer of crude oil from oil sand, became a key player in the western Canadian economy, an increasingly significant source of energy supply for the entire nation, and a model of a reliably operated, environmentally efficient, socially responsible corporation. During Mr. Newell's tenure, Syncrude surpassed the billion-barrel production benchmark and embarked on an ambitious multi-billion dollar expansion program that continues today. Prior to joining Syncrude, Mr. Newell held a number of positions of increasing challenge and responsibility at Imperial Oil Limited and Esso Petroleum Canada. As President of the Alberta Chamber of Resources in the mid-1990s, he spearheaded the creation of the National Oil Sands Task Force, which in 1995 developed a comprehensive new energy vision for Canada. This vision led to the large-scale expansion now underway in the oil sands industry.

Eric is one of the key proponents of the current Oil Sands Oral History Project of our Society. He has been working closely with P.H.S. Directors Peter McKenzie-Brown and Bob Bott to attract industry attention and financial support and, indeed, was one of our first interview candidates.

TIME: 12 noon, Wednesday, June 15, 2011.  
PLACE: Calgary Petroleum Club, 319 – 5th Avenue S.W. – Viking Room  
COST: Members \$30.00 and Guests \$35.00 (most welcome) (cash or cheque only)

**R.S.V.P. if you wish to attend to: Clint Tippett, 403-691-4274 or  
[clinton.tippett@shell.com](mailto:clinton.tippett@shell.com) by noon, Monday, June 13, 2011, if not sooner.**

**Individuals who indicate that they will be attending  
- but do not materialize - will be considered  
“no shows” and **will be invoiced for the cost of the luncheon.**  
Individuals who do not R.S.V.P. by the deadline cannot be assured of seating.**